

About Dubai

Welcome to Wireless Days 2018 in the vibrant city of Dubai

In its 10th occurrence of WD'2018 will land gracefully again in Dubai, UAE. That's the 2nd staging of WD in the MENA region!!

Dubai, the Perl of the Gulf has a lot to offer you!

Pristine beaches, Cool Fall weather, abundant sunshine, endless wonders to explores and much more!!!





As one of the fastest growing cities in the world, Dubai is the place where the sophistication of the 21st century meets the unique charm of an ancient trading port. With world-class infrastructure and facilities, the city combines the cosmopolitan lifestyle of the western world with eastern traditions and hospitality.

Situated on the north-east coast of the Arabian Peninsula, Dubai is both a dynamic international business center and a laid-back tourist escape. From unspoiled beaches to rugged mountains, and picturesque heritage sites to ultra-modern shopping malls, Dubai offers a truly unique visitor experience.

As the gateway between east and west, the city has become a safe and accessible base for leading multinationals from across the globe to establish a foothold in the Middle East market, and to explore emerging economies further afield. This expanding business base attracts professionals from around the world, giving Dubai a unique multicultural identity, where nationals from more than 200 countries live in harmony with the Emirati people.

The higher educational landscape in Dubai reflects the cultural mix of the City. There are more than fifty universities and higher colleges, bringing the Canadian, American, British, Australian and many more international education systems to the region through private institutions and branch campuses.

With a thirst for innovation, the City is also gathering a growing reputation for its advancements in research and technological development. Already renowned for its bold ambition, as the home of the world's tallest building and the world's largest man-made island, Dubai will continue to grow its international stature when it hosts the World Expo in 2020.

Positioned as a landmark event in terms of sustainable development, and a catalyst for the green economy, Expo 2020 is set to become the launch pad for some truly transformational initiatives, including the flagship demonstration of 5G technology, creating the first ever 'smart' district.

We invite you to experience a fascinating visitor destination, a growing center for innovation, and the home of world-class hospitality at WD'2018 in Dubai.

To find out more about Dubai, visit:

- [Visit Dubai](#)
- [Dubai City Guide and Bookings](#)
- [Explore Jumeirah 360 Experience](#)
- [Dubai Palm Island](#)
- [Dubai top 10 attractions](#)
- [Dubai Global Village](#)

Visa information can be found [here](#).

LOCAL INFORMATION

TRANSPORTATION

Dubai is served by major Airline companies and it's [Emirates Airline](#) is one of the best in the world offering high-class services. Dubai can be reached at either its [Dubai International Airport](#) (DXB) or the new [Al Maktoum International Airport \(DWC\)](#).

WI-FI

WIFI is widely available throughout Dubai and especially in Shopping Malls and Airport where it is provided free of charge.

CURRENCY

UAE uses the UAE Dirham as official currency (AED). The exchange rate with US dollar is:

1 US\$ = 3.67 AED

CELL PHONE USAGE IN Dubai

Two major Telco companies operate 4G networks in UAE. These are [Du](#) and [Etisalat](#).

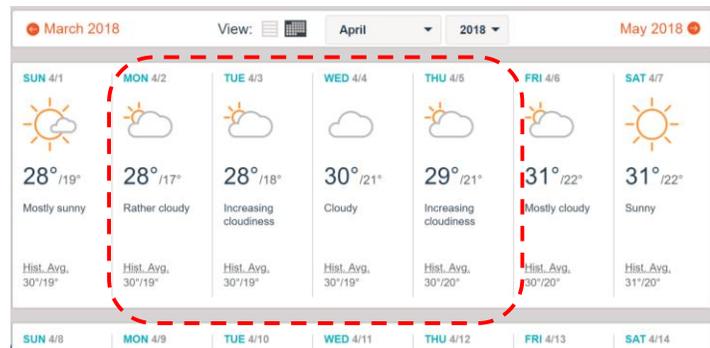
ELECTRICAL & VOLTAGE INFORMATION

Please see comprehensive information related to Electrical Plug/Outlet and Voltage in Dubai [here](#).

WEATHER

Dubai weather is still cool in beginning of April. It is the end of the cool season in Dubai and the weather is still. Temperature average is between 25-28°C.

°C	°F
20	68
28	82.4



Other Fast Facts about Dubai can found [here](#).

THE VENUE: [The Address Boulevard](#) (intro)

A combination of outstanding facilities, indulgent amenities and services makes The Address Dubai Mall the premier lifestyle destination for international travellers.

LOCATION

GPS Location: [25.199777,55.27732](#)

T: + 971 4 438 8888

F: + 971 4 438 7888

Contact: <http://www.addresshotels.com/en/corporate/contact/>

AIRPORTS ACCESS

From Dubai International Airport and from Al Maktoum International Airport (DWC)

Easy, access to the hotel from both International Airports, but Dubai International Airport is much more convenient for reaching out to the hotel. You may either use a taxi with around 50 to 60 Dirhams fare. The journey will take around 15minutes. Or you may get onto the Subway (at Terminal 1 or 3) and it will take you to the Dubai Mall Metro Station in 22-25 minutes for a cost of 5 to 10 dirhams. From the metro station you may need to walk into Metro Link that takes you straight to Dubai Mall where you can find your way to the hotel.

More information about the Address Dubai Mall Hotel can be found [here](#).